

Bitcoin USI Club

Annual Report
2025-2026



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1. History of the Association

Bitcoin USI Club is a student association at Università della Svizzera Italiana (USI), managed by students passionate about Bitcoin and its economic, technological, and social implications. The club is dedicated to promoting education, awareness, and discussion around Bitcoin among younger generations and the academic community.

Originally founded under the name Blockchain Hub, the association underwent a complete transformation following a leadership transition. In March 2025, the new President Luca Agliati, together with Vice President Matteo Nardin, Manager Vittorio Ricatto, and Treasury Manager Georgy Karavaev, initiated a strategic restructuring of the organization.

This effort led to the creation of Proof of Student Hub, a renewed initiative financially supported by Università della Svizzera Italiana and Plan ₿ Network, with the objective of strengthening Bitcoin education within the university environment.

A key milestone was reached on May 7th, 2025, when Proof of Student Hub organized its first public event at Università della Svizzera Italiana, featuring expert speakers from Plan ₿ Network and Arkadia Digital Advisory. This marked the beginning of a new phase of activity and engagement with the academic community.

Following the success of this event and the growing interest among students, the association recognized the need to expand its structure and involve additional members with dedicated roles.

As part of this evolution, the organization adopted its current name: **Bitcoin USI Club**, reflecting a clearer identity and long-term commitment to Bitcoin-focused education and community building.



2. Mission, Vision and Values

-Mission and Vision-

Bitcoin USI Club was founded with the mission of **promoting knowledge about Bitcoin** among younger generations with the vision to **build the next generation of Bitcoin-literate students**



In a context where only a limited number of universities worldwide host associations entirely dedicated to Bitcoin, the Club represents a pioneering initiative within the European university landscape, positioning as the first Bitcoin Student Club in Switzerland.

-Values-

The association's values are grounded in **inclusiveness, scarcity**, and the principle **“Don't trust, verify”**: making knowledge accessible to everyone, overcoming traditional boundaries in education, and encouraging a critical and informed approach to the study of Bitcoin.

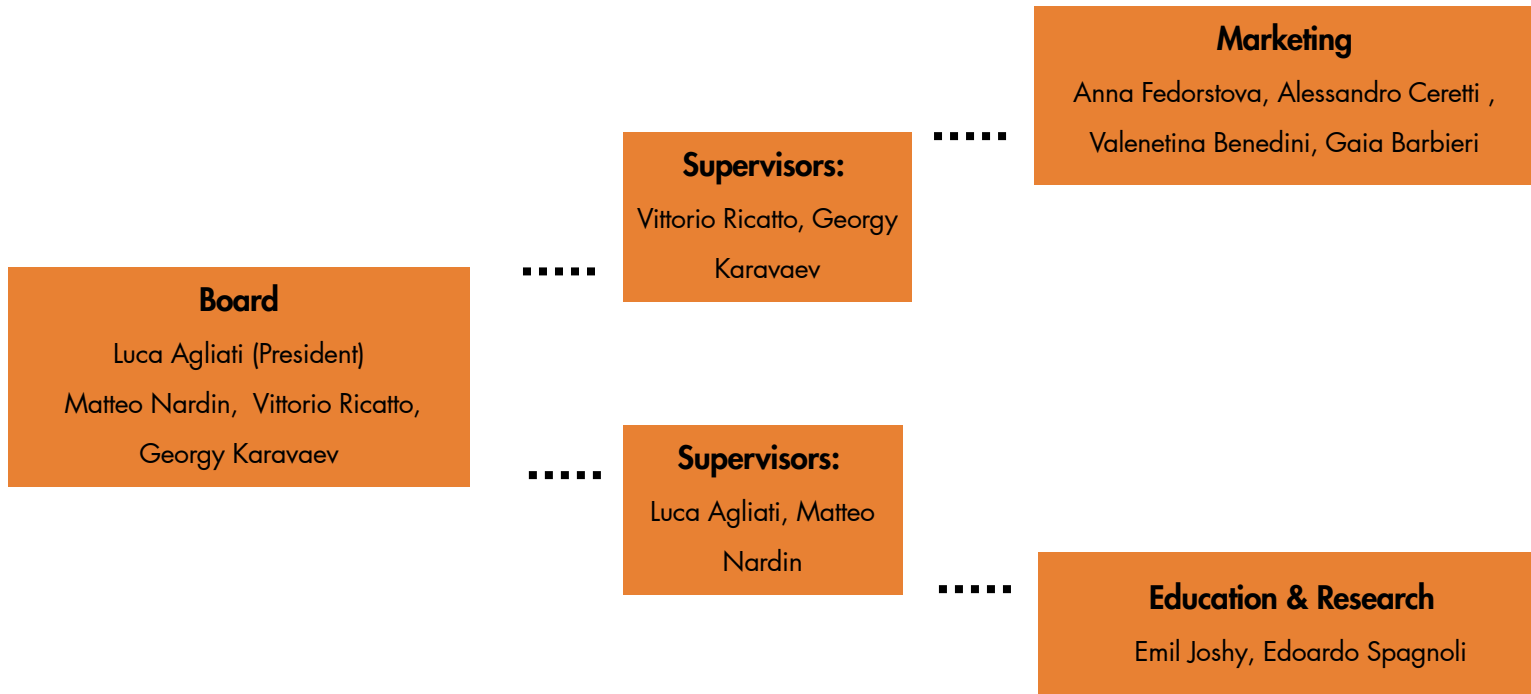


Inspired by Bitcoin's limited nature, scarcity represents a guiding principle in the Club's approach to knowledge dissemination: promoting high-quality, in-depth, and verifiable content while avoiding superficial or speculative approaches.

The association encourages a responsible and conscious study of Bitcoin, fostering an academic environment oriented toward long-term understanding rather than short-term trends.



3. Our Team



The Bitcoin USI Club team as per today is composed of 10 members, each with their own role and responsibilities.

President **Luca Agliati**, **Matteo Nardin**, and **Vittorio Ricatto** have primary duties of establishing networks and communicating with stakeholders, mainly with Università della Svizzera italiana, Plan B Ecosystem, and speakers.

Georgy Karavaev is primarily responsible for safeguarding financial assets and ensuring adequate liquidity.

Emil Joshy and **Edoardo Spagnoli** compose Education & Research department, responsible for providing technical insights for educational purposes.

The Marketing Team, composed of **Gaia Barbieri**, **Valentina Benedini**, **Alessandro Ceretti**, and **Anna Fedorstova**, is responsible for releasing newsletters, promoting events through digital channels, and tracking social media performance through a detailed editorial plan.



4. Our Events

Bitcoin USI Club offers **several events throughout each semester**. Most of them take place within university facilities so that students—the Club’s main target audience - can easily participate, while others are held at PoW.Space Lugano to engage a broader audience, including professionals and institutions.

The events are primarily educational and provide participants with opportunities to learn from experts in the Bitcoin industry and expand their professional network. Each event focuses on a specific topic and is designed to be accessible, engaging, and aligned with the Club’s mission of promoting Bitcoin education and informed discussion.

Below is the list of events organized by, or involving, Bitcoin USI Club during the 2025–2026 academic year:

- YOUiversity USI - SUPSI - FUS Beyond studies Party
- **MyLVGA & casi d'uso**
- Bitcoin USI Club at Plan B Forum 2025
- **Perché Bitcoin cambierà il mondo - Giacomo Zucco (Plan B)**
- **Il mining di Bitcoin - Gio (Product Manager at Tether)**
- Long Night of Careers 2026
- **Bitcoin in the Balance Sheet. The case of a listed Bitcoin treasury company - Sander Andersen (Chairman H100 Group)**
- **The Impact of Bitcoin and AI on freedom of Speech - Prof. Barry Smith and Giacomo Zucco**

Event: MyLVGA & casi d'uso

The event *MyLVGA & use cases* was delivered by **Roberto Gorini**, founder of Original & Noku, and Technical Director of MyLugano & SwissLedger.

The event focused on explaining, the LVGA Coin and SwissLedger, the institutional Swiss blockchain developed in Lugano. It was followed by a networking session and an apero, giving participants the opportunity to interact with experts in the field



**MyLVGA
& casi d'uso concreti**

Come *risparmiare il 10%* sulle spese a Lugano ottenendo/pagando in crypto

14 OTTOBRE 2025
DALLE 17:30
USI STARTUP CENTRE

Roberto Gorini
Founder - Original & Noku
Direttore - NFT Festival Lugano
Resp. Tech- LVGA Coin & Swiss Ledger

La nascita di **LVGA**
Lugano modello unico nel mondo blockchain

SwissLedger: Blockchain istituzionale svizzera creata a Lugano

Networking & rinfresco



Bitcoin USI Club



Event: Bitcoin USI Club at Plan B Forum

Hosted in Lugano at the Palazzo dei Congressi and organized by Tether and the Lugano's Municipality, Plan B Forum is a yearly two-day conference dedicated to the discussion of the Bitcoin industry, current challenges, potential threats, and future outlook.

During the event, held on 24–25 October 2025, Bitcoin USI Club hosted the **Info Point** at the **Spazio 21** area, in which we organized a Prize Game and engaged with the participants of the forum.



**Bitcoin USI Club
Plan B Forum 25**

24 - 25 ottobre
10:00 - 18:00
SPAZIO21 ASILO CIANI

*Passa al nostro stand!
Scopri, informati e parla con noi di Bitcoin.*

Ingresso gratuito presso
SPAZIO21 (Asilo Ciani)

Kahoot Bitcoin Prize Game
25.10.25 ore 15:00
Sala info point + Ricompense

Non perdetevi il nostro **Quizzone a premi!**
In palio felpa, maglia e tazza BTC USI Club!

PLAN B FORUM

PASSATE A TROVARCI !!

Bitcoin USI Club





Event: Why bitcoin will change the world?

This event was designed to explore the role of Bitcoin in the future of the economy and its relationship with individual liberty.

It aimed to provide participants with a forward-looking perspective on Bitcoin's potential impact, thanks to the contribution of speaker **Giacomo Zucco**, Director of Plan $\text{\$}$ Network, Bitcoin educator, and consultant.

EVENTO PERCHÈ BITCOIN CAMBIERÀ IL MONDO?

Giacomo Zucco
Direttore Plan $\text{\$}$ Network
Bitcoin educator & consultant



Aula A11 (Campus USI, Palazzo Rosso)

27 novembre 2025

5:30 p.m.

Networking & Apericena con pizza

Scorri per maggiori
informazioni



Bitcoin USI Club



PLAN $\text{\$}$ NETWORK





Bitcoin USI Club

Event: Bitcoin Mining

The mining-focused event, designed by **Gio Galt**, Product Manager at Tether and hosted at the PoW.Space in Lugano, provided insights into the mining industry, one of the most competitive sectors in the global Bitcoin ecosystem.

The educational session aimed to explain how the mining industry operates and to highlight its importance and also the technical and economic challenges it faces, particularly considering the limited supply nature of Bitcoin.

The event attracted not only students but also several professionals from the field, driven by their curiosity to deepen their understanding of Bitcoin mining.

IL MINING DI BITCOIN
Accesso esclusivo del Bitcoin Building

GIO
Product Manager at Tether

PoW.Space Lugano (Contrada di Sassello 10, 6900 Lugano)

10 marzo 2026
5:30 p.m.

Networking

Scorri per scoprire di più

fizzy
pow.space LUGANO
Bitcoin USI Club





Bitcoin USI Club

Event: Bitcoin in the Balance Sheet: The case of a listed Bitcoin treasury company

The event, organized in collaboration with World of Finance Student Association, featured Sander Andersen (Co-founder of H100 Group), who explored the role and vision of Bitcoin Treasury Companies.

Drawing on first-hand experience, he explained how, in an environment where cash steadily loses value, Bitcoin is emerging as a scarce and transparent **store of value**.

The discussion covered the “flywheel” strategy for increasing Bitcoin per share, Europe’s lag behind the U.S., and the growing importance of Nordic markets and Lugano. Despite volatility and regulatory challenges, the focus remained on long-term discipline and Bitcoin-driven growth strategies.

BITCOIN IN THE BALANCE SHEET
The case of a listed Bitcoin treasury company

Sander Andersen
Executive Chairman &
Co-founder of H100 Group

Room A11 (Campus USI, Red Building)

April 21, 2026

5:30 p.m.

Networking & Aperitivo

Swipe to discover more



5. Future Outlook

Bitcoin USI Club aims to further strengthen its role as a **reference point** for students interested in understanding **Bitcoin from technological, economic, and social perspectives**.

In the coming semesters, the association plans to expand the number of educational events, workshops, and guest lectures involving international experts from academia and industry.

Particular attention will be dedicated to fostering interdisciplinary dialogue, encouraging collaboration between students from different academic backgrounds, and promoting critical thinking about the implications of Bitcoin for financial systems, individual liberty, and digital innovation.

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6. Partnership & Sponsorships

-Partner-



Bitcoin USI Club 's major partner is **Plan B Network**. Driven by same long-term goals and objectives to promote and educate community about Bitcoin

For these reasons, the association performed several events in collaboration and at PoW Space Lugano - where Plan B Network is located.

-Sponsors-

Bitcoin USI Club major sponsors are as follow:





7. Overview & achievements

After just one year since its foundation, the Bitcoin USI Club has evolved from an idea into a growing and recognized community within the USI ecosystem.



Team Growth

In only twelve months, the club has built a solid and committed core team. This growth reflects not only internal momentum but also the increasing attractiveness of the project.

Community & Events

Events have become a key driver of engagement. Attendance has grown steadily, with participants showing strong interest and active involvement during sessions and activities provided.

Digital Presence

The online community is steadily growing, primarily through Instagram and LinkedIn.

Bitcoin USI Club aims to foster strong connections by sharing educational content, event takeaways, and engaging “bite-sized” insights.

Impact

- Increasing participation and engagement at events
- Expanding Bitcoin awareness



Bitcoin USI Club